



KOCH PETROLEUM GROUP LP

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KOCH, HOLIDAY INTRODUCE NEW CLEAN GAS IN TWIN CITIES
'Blue Planet™ earth friendly gasoline' to mean cleaner air
Industry-leading move hailed by regulators, clean-air advocates

EAGAN, Minn. — Koch Petroleum Group and Holiday Stationstores today unveiled a new extra low-sulfur gasoline that will significantly reduce automobile emissions and produce cleaner air.

The new fuel, made at Koch's Rosemount, Minn., refinery, is being introduced in the Minneapolis-St. Paul market at more than 100 Twin Cities Holiday Stationstores.

Koch and Holiday said their new 'Blue Planet earth friendly gasoline' is the lowest-sulfur gasoline in all octane grades available anywhere in the country, outside of California. The gasoline produces 10-20% fewer emissions than average gasoline, without sacrificing performance or power. It has earned positive recognition from the American Lung Association of Minnesota (ALAM), the Minnesota Automobile Dealers Association, and from state and federal regulators.

Blue Planet also voluntarily meets the U.S. Environmental Protection Agency's (EPA) proposed sulfur maximum six years ahead of requirements. The introductory supply will produce the environmental equivalent of taking 40,000 cars off the road in the Twin Cities area, projections against the national average show.

"With Blue Planet, Minnesotans can now buy a gasoline which helps them enjoy the outdoors while helping to protect it," said Holiday Chief Executive Officer, Ron Erickson, at a kick-off announcement at an Eagan Holiday station. "We're proud to be the first to market with an exciting new product that helps preserve and enhance Minnesotans' quality of life."

"Blue Planet gives consumers a chance to make a clean-air choice every time they fill up their car," said Koch Petroleum Group President, Jim Imbler. "This is a very important step. We're going to get to see if people value an earth-friendly gasoline.

"I think the rest of the industry will be watching what happens here with this gasoline," Imbler said. "We've invested several hundred million dollars and the better part of a decade into making today possible. And I'm very positive – I believe consumers want this choice and will respond."

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Blue Planet brings cleaner gas to this market years before proposed government requirements for low-sulfur fuels. This spring, the EPA proposed that all gasoline meet new sulfur limits by 2006, similar to those now required in California. Koch and Holiday have pledged that Blue Planet will contain no more than 80 parts per million of sulfur.

The American Lung Association of Minnesota, with assistance from the Minnesota Office of Weights and Measures, have conducted independent certification of Blue Planet 87 octane gasoline. In addition, Koch Petroleum Group's production records will be validated by EPA and by independent audit. To ensure quality, an EPA-qualified laboratory will conduct an annual oversight inspection of Blue Planet retail outlets.

"No one has been a stronger advocate for clean air in Minnesota than the American Lung Association," said Gerald Orr, Chief Executive Officer of the American Lung Association of Minnesota (ALAM). "We congratulate Koch Petroleum Group for introducing Minnesota's first low-sulfur, regular grade gasoline—six years before the EPA mandate requires it. We can now make a choice about clean air at the gas pump."

As part of the Blue Planet launch event, ALAM and Koch also introduced the Clean Air Fuels Education Alliance. Through the Alliance, ALAM and Koch will offer information to consumers about making good clean fuel choices.

The US EPA also saluted the introduction of Blue Planet. "EPA applauds Koch and Holiday Stationstores for providing cleaner burning gasoline—resulting in cleaner air—to the citizens of the Minneapolis, St. Paul area," said the EPA's Bob Perciasepe, Assistant Administrator for Air and Radiation.

The Minnesota Automobile Dealers Association, which represents about 500 new car dealers throughout Minnesota, joined in recognizing the new gasoline. "We applaud the introduction of Blue Planet by Koch. Low sulfur fuels like Blue Planet enhance the performance of cars and trucks while making the environment cleaner for everyone."

Koch Petroleum Group provides a majority of the transportation energy and fuel products used in Minnesota and Wisconsin. It is a subsidiary of Wichita, Kansas-based Koch Industries, Inc. Koch Industries, Inc. through its subsidiaries, employs 16,000 people worldwide and is involved in virtually all phases of the oil and gas industry, as well as in chemicals, plastics, energy services, chemical and environmental technology products, asphalt products, metals and mineral services, agriculture, financial services, and ventures. For more information on Koch, refer to www.blueplanetgas.com; www.kochminnesota.com, www.kochind.com, or www.kochenvironment.com on the Internet.

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