

NEWS RELEASE

FOR IMMEDIATE RELEASE

March 22, 2001

**FOR FURTHER INFORMATION, CONTACT:
Jeff Schoepke or Heidi Kafura, (608) 258-3400**

**Forty-Three Businesses Nominated for
Business Friend of the Environment Award**

MADISON—Forty-three companies have been nominated to receive the prestigious Business Friend of the Environment Award for leadership in environmental protection.

The 2001 Business Friend of the Environment Awards are presented by the Wisconsin Environmental Working Group (WEWG), an affiliate of Wisconsin Manufacturers & Commerce.

Business Friend of the Environment Award winners are categorized based on number of employees and selected for their commitment and improvements in the areas of pollution prevention, innovative technology, and environmental stewardship.

“Wisconsin businesses are committed to protecting the environment and are continually pioneering effective environmental programs,” said Jeff Schoepke, director of the Environmental Working Group. “These nominees are environmental stewards—making tremendous strides in reducing waste, cutting pollution, and making processes more environmentally sound.”

Winners will be honored during WMC's 12th annual Environmental Policy and Awards Conference Wednesday, May 16 at the Country Inn in Waukesha.

The conference will feature panel discussions on air quality, water quality, and solid/hazardous waste, as well as a legislative panel that will highlight the state budget and other legislative issues. The program will conclude with the presentation of the Business Friend of the Environment Awards.

An independent panel of judges including industry representatives, environmental organizations, the Department of Natural Resources, and the University of Wisconsin-Extension will select the 2001 Business Friend of the Environment award winners.

(MORE)

Attached: Business Friend of the Environment Award nominees

The 2001 Business Friend of the Environment nominees are: (organized by county)

Chippewa

Spectrum Industries, Inc., Chippewa Falls

Columbia

Christmas Mountain Village, Wisconsin Dells

Dane

BioPulping, Madison
Parts Now! LLC, Madison
Scientific Protein Laboratories, Inc., Waunakee

Dodge

John Deere Horicon Works, Horicon

Dunn

3M Company, Menomonie

Eau Claire

Ken Vance Motors, Inc., Eau Claire

Fond du Lac

Mercury Marine, Fond du Lac

Jefferson

Standard Process, Inc., Palmyra
Eaton Corporation, Watertown
Friskies PetCare Division, Jefferson

Kenosha

Snap-on Inc., Kenosha
DaimlerChrysler, Kenosha

La Crosse

Inland Printing Company, La Crosse

Lincoln

Packaging Corporation of America, Tomahawk

Manitowoc

Manitowoc Ice, Inc., Manitowoc

Marathon

Green Glass USA, Stratford

Milwaukee

Wisconsin Fabricare Institute, Inc., Greenfield
WI Clean Cities-SE Area Inc., Milwaukee
Wisconsin Energy Corporation, Milwaukee
Brady Corporation, Milwaukee
Johnson Controls, Milwaukee

Outagamie

Earthkote International, Inc., Appleton
Hoffman Corporation, Appleton
Appleton Coates LLC, Combined Locks
Pierce Manufacturing, Inc., Appleton

Ozaukee

Charter Steel, Saukville

Portage

Hangers Cleaners, Plover
Koch Pipelines, Inc., Junction City

Sauk

Glenville Timberwrights, Baraboo

Sheboygan

Leick Furniture, Sheboygan
Johnsonville Sausage LLC, Sheboygan Falls

St. Croix

CRI Recycling, Woodville

Waukesha

Batteries Plus, Hartland
Industrial Towel & Uniform, New Berlin
Raabe Corporation, Menomonee Falls
Cooper Power Systems Components
& Protective Equipment, Pewaukee
Quad/Graphics, Inc., Sussex

Winnebago

P.H. Glatfelter, Neenah

Wood

Georgia-Pacific Corp., Port Edwards

Statewide

Target Corporation
RTBT Education Astra Pacific Private Ltd.